

The Family Business Legal Group is Launched

Los Angeles, California - October 1, 2006

The Family Business Legal Group has been launched to advise and represent family-owned businesses throughout California. For over 25 years, the FBL Group Members – Ken Luer, Joan Velazquez and Reeve Chudd – have represented all types of family businesses, from start-ups to well-established companies that are leaders in their markets. Ken, Joan and Reeve bring their combined expertise in corporate and business law, tax, financing, real estate and estate planning to the unique problems of family businesses and their owners. In discussing their reasons for launching the FBL Group, Ken Luer stated:

“Family-owned businesses form a huge portion of Southern California’s economy. Through our years of serving family-owned businesses, we have learned the value of focusing on the particular dynamics of both the family and its business in addressing the issues they face. We formed the FBL Group to work more closely with such families, and their other advisors, in meeting the special challenges and opportunities of their businesses.”

As the founding members of the FBL Group, Ken Luer, Joan Velazquez and Reeve Chudd combine their individual and collective expertise and experience to specifically serve family-owned businesses and their owners. As partners in the law firm of Ervin, Cohen & Jessup LLP, their broad experience is supported by the full range of ECJ’s resources. ECJ is one of Southern California’s premier law firms, serving family-owned businesses and other entrepreneurial clients with practical hands-on advice and representation for the full range of their legal needs. For more information about the FBL Group, please visit www.fambizlaw.com.